



ESPACE ELEMENT-TERRE ASBL
Rue du Calvaire 2
5670 Nismes (Viroinval)
www.element-terre.be

LA SPIRALE ASBL
Chaussée de Namur 22
5360 Natoye
www.laspirale.be

Espace Element-Terre asbl, together with the Centre des Métiers d'Art la Spirale asbl, presents its

4d Pottery Market

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In the southern part of the Sambre-Meuse line, the geographic center of Europe with 15, at the boundaries of the Calestienne and the Ardennes, with its green and magical countryside, Nismes – in the municipality of Viroinval – will have its second pottery market. We want to promote the age-old art of pottery/ceramics and put our market on the wider map and to welcome a large and targeted public (more than 2200 visitors during our first edition in 2016).

Sunday 9th of July 2023

From 10 am till 6 pm

Municipal Park B-5670 Nismes

Around the Municipal Castle and in the green setting of its park.



Participation terms

Authenticity of the products:

Every exhibitor certifies that the products presented on his stand are self-made.
IT IS FORBIDDEN TO RESALE. A picture on your stand from you during work is highly recommended.

Only the ceramic products (complete or put together), signed by the candidate ceramist, will be authorized on the stand.

Every candidate commits himself to respect the laws in place.

Insurance:

The organizer accepts no responsibility with regard to breakage or theft, the exhibitor is free to insure himself for his own stand and for damage caused to others (i.e. arbor flying away, ...).

Participation fee:

The participation fee is 55 € VAT excluded (21%) for a stand of maximum 4 meters (possibility to extend it – 5€ per extra meter).

Once the selection committee has approved the application, the stand will only be ensured after payment on the asbl Espace Élément-Terre bank account (IBAN: BE32 6528 1406 4502 – BIC: BBRUBEBB) with the communication: Pottery Market 2023 + name of the artisan. A confirmation e-mail will be sent once the payment is received.

Cancellation after the 1st of Mei 2022 won't be reimbursed.

The organizer will assign the locations.

Entrance fee :

No entrance fee for the visitors, the entrance of the market is free

Event advertising

A dedicated advertising campaign is foreseen thanks to the collaboration of the communication studio Pitchu.be ;



A3/A4 posters and flyers (FR/NL) will be distributed in Wallonia, Flanders and North of France (stores, tourist offices, information points,...) ;

Editorials in local and national newspapers in Belgium and the North of France. ;

Facebook event actively managed (see 2016 and 2018 :

https://www.facebook.com/events/872879649477492/?active_tab=discussion);

<https://www.facebook.com/events/1258404400932371/>

Internet website dedicated to the event: <http://www.marchedepotiers.be> ;

<http://www.marchedepotiers.eu>; <http://www.marche-de-potier.be>; <http://www.marche-de-potiers.eu>

Info about the market on different website like “QueFaire.be” and other forums ;

Facebook campaign, mailing, Internet, Newsletter, Instagram;

Mailing of advertising support to the exhibitors and sympathizers

Advertising book distributed in the surrounding municipalities ;

Catalogue with the market exhibitors distributed to every visitor;

Car stickers

Organization of the day

Date and schedule :

The market is accessible to the visitors from 10 am till 6 pm.

Stands can be set up as from 7 am. No vehicle will be authorized in the market site between 9.30 am and 6 pm (please unload your vehicle and remove it from the site asap, even before you set up your stand to enable other exhibitors to access the site easily). Volunteers will help you to unload and reload your goods.

A breakfast (1 coffee or tea and 1 croissant) will be offered during the setup for maximum 1 persons per stand. It is possible to order extra breakfast for 3€.

Per stand, you will receive a ticket a sausage bread or soup with bread (volunteers can be called upon to help exhibitors alone who can not leave their stand)

Every exhibitor will make sure to fix its arbor without anchoring it into the floor (it is forbidden to drill a hole into the ground)..

If the exhibitor needs power supply, he needs to ask for it in his registration form by mentioning the exact power needed.

Other useful information:

Bar and snacks are foreseen.

Water supply available.

Every exhibitor needs to take his waste back when he leaves.

You will easily recognize the volunteers present to help you.

Accommodation: on our Internet website, you will find our partners who have a surprise for you: <http://www.element-terre.be/h%C3%A9bergements/>, the tourism office from Viroinval can also help you with an accommodation: <http://www.viroinval.be/fr/l-office-du-tourisme-de-viroinval.html?IDC=24807&IDD=35770>

Possibility to participate to a throwing contest :

Participants will receive a 3 kg ball of clay and will throw – blindfolded - the highest piece as possible, (eyes will be blindfolded before placing the earth ball on the wheel). The order of passage will be drawn by lot, a schedule will be established. The three participants who made the highest work will be rewarded.

Closing dinner

At 7.30 pm, we invite you to join us around the table for a friendly time amongst ceramists.

Price of the dinner: 22€ - Mixed grill (meat/fish) and side dishes, dessert, one drink

Application

The application (enclosed form) will be accompanied by:

5 annotated pictures showing what will be exhibited (can be pictures showing the way of working). These pictures will be patent-free and the artist authorizes the organization to use these for the promotion of the event in any way. We foresee a catalogue with the exhibitors (picture and short work description + contact details so that the visitors can contact them afterwards) that will be distributed to every visitor.

We do insist that the exhibited work corresponds to the pictures sent for the selection. Exhibitors showing work that is not representative of the pictures sent for selection could be excluded from the market (example : photos show sculptures, and on the market are shown mostly jewels).

The selection will be done by the selection committee based on these pictures. That's why we insist on the high quality of these pictures (+ 500 ko). The pictures can also be sent via <https://www.transfernow.net/> if they are too heavy.

The applications need to be submitted before 31/03/2023, preferably by filling in the form on the website <http://www.marchedepotiers.eu>

Or by post mail to:

ESPACE ELEMENT-TERRE ASBL
(Marché de Potiers 2023)
rue du Calvaire, 2
5670 Nismes

Or by e-mail to potiers@proximus.be
Subject of the e-mail: Application Pottery Market 2023

An acceptance confirmation will be sent after analyses of the application